



# *Supporting Students and Encouraging Educators*

Business Investment Opportunities



## FROM OUR EXECUTIVE DIRECTOR

You can invest in the people of public education. As a business sponsor, you join us in championing, funding, innovating, advocating, connecting and strengthening on behalf of public education and the people who empower that education.

### OUR TEACHERS NEED YOU.

Teachers tell us that our support re-energizes them and keeps them teaching longer. They tell us they need cheerleaders and they can't do it alone. They tell us they were ready to quit and then being recognized and honored encouraged them to stay. They tell us your support matters!

- Did you know that the NC average teacher salary is ranked 33rd in the nation, which is over \$10,000 less than the national average pay of \$64,133?
- Did you know since 2013 NC teachers don't receive any salary increase when they earn a master's degree?
- Did you know that teachers in NC make 24% less than comparable college graduates?

Be part of the solution! You may reach out to me at (704) 296-0725 if you have any questions.

Sincerely,



### AN ENDORSEMENT FROM THE SUPERINTENDENT, DR. ANDREW HOULIHAN

Involvement and investment of all community members, businesses and stakeholders is a vital part of having a thriving educational environment for our students and teachers. Your financial support empowers teachers to be innovative, creative, and pursue ideas that will further improve the educational opportunities for our students. I hope you will invest in the future with a gift to the Union County Education Foundation and their mission of Supporting Students and Encouraging Educators in all 53 UCPS schools!

## Events



### BLACK TIE & BLUE JEANS

#### FRIDAY IN APRIL

Come mix and mingle with a mixture of formal and carefree! Get decked out in your best denim digs and black-tie threads for this fabulous night of great food and fun to benefit Union County Education Foundation! Picture bow ties & Levi's, jewels & jean jackets, cocktail dresses & dark wash. Guests are encouraged to wear Black Tie, Blue Jeans...or both!



### PRINCIPAL FOR A DAY

#### EVERY NOVEMBER

Principal for a Day is an exclusive opportunity to shadow one of the 53 Union County Public Schools exceptional principals and learn the Realities of being a Principal, build a Relationship, and leverage your personal and business resources for the benefit of children.

## Scholarships



### JANET TYSON

This one-time \$1,000 scholarship award honors the late Rev. Janet R. Tyson, long-time UCPS educator and ordained Presbyterian minister. She was an incomparable example of dignity, faith, steadfastness, and humility. Janet's life set an example for many, and her fingerprints will remain for generations.

### DR. ED DAVIS

Dr. Ed Davis is a beloved former Board Chair for UCEF and a former UCPS School Superintendent. His dream to support future educators is fulfilled with the establishment of a \$3,000 annual scholarship in his honor to a UCPS senior student.

# Programs

## PARTNERS IN EDUCATION



### CONNECTING THE BUSINESS COMMUNITY

The **Partners in Education (PIE)** program is our top tier annual sponsorship opportunity. As a member of our Partners in Education program, you'll be an integral part of our team throughout the entire school year. You'll be supporting students and encouraging educators, helping to shape the future for children. Are you looking for a way to make a real impact in our school community while also promoting your business? Look no further than the Partners in Education program - the premier sponsorship opportunity for every student in every school for every day of the year.



## U AWARDS: EDUCATORS OF THE YEAR

### RECOGNIZING OUTSTANDING EDUCATORS

Awarding gifts to the UCPS "Of The Years" (Teacher, Beginning Teacher, Principal, and Assistant Principal) is one way we acknowledge the contributions of outstanding educators and reward their efforts on behalf of students.



## GROW GRANTS

### INVESTING IN TEAMS OF TEACHER INNOVATION

When teachers put their collective wisdom together, students benefit! We award \$5,000 to a team of teachers who put forward an innovative and collaborative idea to help their students grow. Your investment grows students and teachers!



## LIFT GRANTS Leadership & Innovation Funding for Teachers

### INVESTING IN INDIVIDUAL TEACHER INNOVATION

Each fall we award LIFT grants to UCPS teachers who have big ideas for making a big difference for their students. Teachers have been awarded funds for brain exercise labs, after school rock band clubs, business ventures for exceptional children, weather stations and much more. Your sponsorship will give teachers the LIFT they need to in turn LIFT their students.

# Sponsorship Opportunities

BENEFITS	PIE \$5000 Sequoia	PIE \$2500 Oak	\$1500 Maple	\$1000 Hickory	\$500 Pine
A pie delivered to you on March 14th (Pi Day)	✓				
Logo with link in every e-newsletter	✓	✓			
Invite to U Awards	✓	as space allows			
1st invite to attend GROW and LIFT grant announcements	✓	2nd invite			
Logo on signage to grant recipients	✓	as space allows			
Logo on Principal for a Day t-shirt	✓	as space allows			
Invite to record a Career Conversation	✓	✓			
Invite to write a blog post	✓	✓			
1st opportunity for school selection during Principal for a Day	✓	✓	✓		
Acknowledgment in logo parade on website	✓	✓	✓	✓	✓
Recognition on 4 social media channels	✓	✓	✓	✓	✓
Recognition at Principal for a Day lunch	✓	✓	✓	✓	✓
Black Tie & Blue Jeans	Table of 8	4 Tickets	2 Tickets	1 Ticket	Logo Credit

# Teacher Testimonials



“ Union County Education Foundation is able to open up so many opportunities that teachers may not be able to have. You have made my dreams come true.  
**SHELLEY GORDON**  
 Parkwood High ”

I was actually sick and in the hospital when I learned I received a LIFT grant. It gave me such a boost and really lifted my spirits. Without programs like the LIFT grant students wouldn't have as many educational experiences and opportunities. I think it's vital that people support the Education Foundation because this is the next generation of workers.

**ASHLEY ERB, Stallings Elementary**



“ SVHS is very honored and grateful to be a recipient of one of the 2023 GROW Grants. Our school is excited about constructing our new outdoor classroom and appreciate the funding to make it a reality. Union County Education Foundation has such a positive impact on our community. Thanks again!  
**MARYWINN ROHLER**  
 Sun Valley High ”

I will Support Students and Encourage Educators by investing at the following level:

- SEQUOIA (Partner in Education) \$5,000
- OAK (Partner in Education) \$2,500
- MAPLE \$1,500
- HICKORY \$1,000
- PINE \$500

Why do we name our sponsor levels after trees?  
**BECAUSE YOU HELP CHILDREN GROW!**

Name \_\_\_\_\_ Title \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please tear out and mail to: Amy Sperry, Executive Director  
 UCEF, P.O. Box 909, Monroe, NC 28111

or scan to: [asperry@ucedfoundation.org](mailto:asperry@ucedfoundation.org)

## Other Ways You Can Help

- Donate school supplies for our LIFT grant recipients
- Be a Principal for a Day
- Attend Black Tie and Blue Jeans
- Connect us to business sponsors
- Set up a monthly gift
- Donate kid-sized garden gloves for outdoor classrooms
- Encourage a CTE student to be our intern
- Donate household supplies for new Dual Language teachers
- Suggest potential Board Members
- Become a Partner in Education

Union County Education Foundation  
P.O. Box 909, Monroe, NC 28111  
(704) 296-0725  
asperry@ucedfoundation.org  
ucedfoundation.org



## STATEMENT OF PURPOSE

Union County Education Foundation is a charitable organization dedicated to mobilizing community and business support for all Union County Public Schools (UCPS). We believe in Championing, Funding, Innovating, Advocating, Connecting, and Strengthening the people of public education. We believe in teacher ideas, teacher initiatives, and teacher innovation. We believe when we empower educators to think and dream bigger, students can think and dream bigger. Thank you for joining us in Supporting Students and Encouraging Educators.

*UCEF is a 501(c)(3) nonprofit and our EIN is 27-4620790*

-  UCEF.NC
-  ucedfoundation
-  Union County (NC) Education Foundation
-  UcEdFoundation
-  Union County Education Foundation

